



2022 Wheel and Walk SBH Hero Supporter Kit

#wheelandwalk2022

Whether you are wheeling at one of our official locations, or just doing the Wheel & Walk in your local community, this is your chance to get active, connect and raise support for those with Spina Bifida, Hydrocephalus & other complex neurological conditions.

This year you can participate in our In-Person events or get involved virtually via our Online Wheel & Walk!

Our flagship Brisbane event will take place at the **University of Queensland, Sir William Macgregor Drive, St Lucia** on **Sunday 24th of July**.

We will also be hosting two other in person events – check out our website for full details on these events!

Our Objective:

- This year we want to raise **\$35,000** to support children and adults with Spina Bifida and Hydrocephalus & other complex neurological conditions.

By participating, you will:

- Get active by participating in one of our in-person events or getting involved virtually by setting up your own challenge in your local community.
- Raise awareness of Spina Bifida and Hydrocephalus
- Fundraise to support:
 - Children and Teen Independence Camps
 - ASSIST GOALS programs
 - Counselling and Social Work services

By participating in the Wheel and Walk 2022, you and any participants agree to our Participation Waiver. Please see below in the supporter kit.

Need Help Registering? *Please scroll down the Register section*



Unit 11, 108 Wilkie Street, Yeerongpilly QLD 4105
PO Box 8022, Woolloongabba QLD 4102



Ph: (07) 3844 4600
Fax: (07) 3844 4601



enquiries@sbhqueensland.org.au



Get active, connect, and raise support!

Sharing updates with your community is crucial to raise awareness and support. Use our below Easy 4 Step Guide to share on social media, by email and through word of mouth.

Reach out to Supporters with our Easy 4 Step Guide

1. **Tell us your goal** (This Wheel and Walk, I am doing aiming to raise xxxx)
2. **Share an update**, for example:
 - a. So far I have raised (xxxx)
 - b. I am motivated to Wheel and Walk because (xxxxx)
 - c. Being a part of the Spina Bifida and Hydrocephalus community means to me (xxxxx)
3. **Ask for support** (can you support me – *please click on my SBH Hero page link*)
4. **Tag us so we can share your content:**
 - a. Tag @sbhdisabilityservices in the photo/video+ Mention/type @sbhdisabilityservices in the text
 - b. Use the hashtag #wheelandwalk2022

Creative Ideas to Share

- Take a selfie of yourself getting active with your Wheel and Walk challenge
- Post a story on Facebook and Instagram
- Record a short video, sharing your updates and calling for support

Don't forget to use the Easy 4 Step Guide whenever you share with your community. The steps enable people to know what you are doing and to support you by clicking on your SBH Hero page link.

Example of posting on Facebook and Instagram

Stories (Facebook & Instagram)	Facebook Post	Instagram Post



Unit 11, 108 Wilkie Street, Yeerongpilly QLD 4105
PO Box 8022, Woolloongabba QLD 4102



Ph: (07) 3844 4600
Fax: (07) 3844 4601



enquiries@sbhqueensland.org.au



Text Templates

Email Signature – add this to your email signature!
I am fundraising this year in support of SBH Disability Services for the 2022 Wheel and Walk! Please support me at <i>(insert fundraising page link)</i>
Social Media Post/Email Introduction – Before Wheel & Walk Event Date
Hi everyone - this July I will be participating in the Wheel & Walk to support the Spina Bifida and Hydrocephalus Community. <i>(tell us about your inspiration / motivations for participating in the Wheel and Walk)</i>
I am trying to raise <i>(insert donation goal)</i> to support SBH Disability Services children and teenage camps, ASSIST GOALS programs and counselling services. Can you help me?
Please visit <i>(insert fundraising page link, or if it's a video, say the link is in the comments)</i> to pledge your support.
@sbhdisabilityservices #wheelandwalk2022
Social Media Post/Email Update 1:
Hi everyone – an update on my Wheel and Walk Challenge. So far I have raised <i>(insert your update)</i> . My goal is <i>(insert overall fundraising goal)</i> . <i>(Tell us about why you are passionate about support the Wheel & Walk & SBH Disability Services)</i>
It would mean a lot if you can please support me by visiting and leaving a donation <i>(insert fundraising page link, or if it's a video, say the link is in the comments)</i> . Stay tuned as I post future updates!
@sbhdisabilityservices #wheelandwalk2022
Social Media Post/Email Update 2:
Hi everyone – an update on my Wheel and Walk Challenge. <i>(Tell us about your motivations and feelings. Examples include:</i>
<ul style="list-style-type: none">• <i>Why you want to raise awareness and support for the SBH Community</i>• <i>What does being apart of the Spina Bifida and Hydrocephalus community mean to you?</i>• <i>What advice would you give someone who needs to get active & attend the event?</i>
It would mean a lot if you can share a donation for our cause. Please visit <i>(insert fundraising page link, or if it's a video, say the link is in the comments)</i> .
@sbhdisabilityservices #wheelandwalk2022
Social Media Post/Email Celebration Post Event
I successfully fundraised <i>(insert your fundraising amount)</i> in the 2022 Wheel and Walk. The Wheel and Walk raises support for SBH QLD children and teenage camps, ASSIST GOALS programs and counselling services.
This year Wheel and Walk has an overall goal of raising \$15,000. So far we've raised <i>(insert SBH QLD overall fundraising amount from event main page)</i> & it's not too late to donate!
Please visit <i>(insert fundraising page link, or if it's a video, say the link is in the comments)</i> to show your support now!
@sbhdisabilityservices #wheelandwalk2022





Participation Waiver

I hereby release SBH Queensland Inc. (also known as SBH Disability Services) its agents, employees, and invitees (collectively 'SBH QLD') and waive all claims against SBH QLD and all sponsors of the 2022 Wheel and Walk (The Event) of any loss, damage or injury I might suffer related to or arising from The Event, however caused. I grant full permission for SBH QLD to use photographs and/or video of me and quotations from me in the future accounts and promotions of The Event. I will surrender to SBH QLD all monies collected for The Event, online or cash, by 30th September 2022.

I state I/participants I sign up are fully capable of taking part in The Event. Participants agree to participate in The Event at their own risk. If you are aware of any medical condition which may be affected by physical activity, then you should check with your doctor BEFORE participating in The Event. All personal details collected by SBH QLD are subject to our privacy policy. For a copy of this policy, please ask us or look at our website (www.sbhdisabilityservices.org).

Register for your Local Wheel & Walk Event

Step 1 – Register for your local Wheel & Walk event

- Register & secure your tickets for your local event by clicking here >> <https://hub.givar.com/campaigns/2022-wheel-and-walk>

Step 2 – Creating your SBH Hero page

- Sign up for the 2022 Wheel and Walk to become an SBH Fundraising Hero.
- Click Here to Sign Up >> <https://admin.givar.com/connect/org/sbhdisabilityservices/fundraise-launch>
-

If you need support signing up, please see the below guide below.

Question in Sign Up	SBH Disability Services Recommendation
Title	<i>The title for your page – George's 2022 Wheel & Walk</i>
Amount you are aiming to raise	<i>A goal for fundraising, for your local community to support</i>
What I am asking for and why	<i>Insert your own story and motivations, why you are participating in the Wheel & Walk .</i>
Address	<i>You can insert your suburb and state. You do not need to put your specific address.</i>
Custom Message in Receipt Email	<i>This is what people receive when they donate. We have already inserted text. You are welcome to add to this.</i>

Do You Need Support to Fundraise?

- Please contact our Business Development manager:
 - Blair Johnston on bjohnston@sbhqueensland.org.au #wheelandwalk2022



Unit 11, 108 Wilkie Street, Yeerongpilly QLD 4105
PO Box 8022, Woolloongabba QLD 4102



Ph: (07) 3844 4600
Fax: (07) 3844 4601



enquiries@sbhqueensland.org.au